



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Mentzer Media Services
600 Fairmount Ave
Suite 306
Towson, MD 21286-1002

Contract # 864269

Schedule Dates 10/30/12-11/05/12
Advertiser Restore Our Future (38281)
Agency/T-Code Mentzer Media Services (3924)/833926835
Product Political - US President (1174)
Brand Democrat (Anti) (177520)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name KOHLBAUER,STEPHANIE
Phone/Fax (410) 825-1034 /
CPE 598
Account Types National/Political PAC - Agency
Billing Type Weekly/Irregular
Comments RESTORE/FUTURE 10/30

Date Entered 10/25/12
Last Modified 10/25/12
Entered By Penne Marsh
CO-OP No
Headline # 06396383
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,886.00
Net Total \$50,354.00
Sales Tax

Norfolk (WVEC) (WVEC)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Nov. 2012 | 31 | \$59,240.00 |
| Grand Total: | 31 | \$59,240.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|------------|-------------|-----------------------|----------|----------|
| 1.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 4 | :30 | 3P- 3:58P (ET) | 6 | | X | X | X | X | | | 6 | \$1,000.00 | \$6,000.00 | Norfolk (WVEC) (WVEC) | | 10/25/12 |
| 2.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 4 | :30 | 3:58P- 4:58P (ET) | 4 | | X | X | X | X | | | 4 | \$1,000.00 | \$4,000.00 | Norfolk (WVEC) (WVEC) | | 10/25/12 |
| 3.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 4 | :30 | 6:58P- 7:28P (ET) | 1 | | X | X | X | X | | | 1 | \$5,000.00 | \$5,000.00 | Norfolk (WVEC) (WVEC) | | 10/25/12 |
| 4.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 4 | :30 | 7:28P- 7:57P (ET) | 3 | | X | X | X | X | | | 3 | \$5,000.00 | \$15,000.00 | Norfolk (WVEC) (WVEC) | | 10/25/12 |
| 5.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 4 | :30 | 11:35P- 12:02A (ET) | 1 | | X | X | X | X | | | 1 | \$1,920.00 | \$1,920.00 | Norfolk (WVEC) (WVEC) | | 10/25/12 |
| 6.0 | Normal Line / SPOT | 11/03/12-11/03/12 | 4 | :30 | 7:58A- 9A (ET) | | | | | | | | 1 | 1 | \$2,000.00 | \$2,000.00 | Norfolk (WVEC) (WVEC) | | 10/25/12 |
| 7.0 | Normal Line / SPOT | 11/04/12-11/04/12 | 4 | :30 | 5:58A- 8A (ET) | | | | | | | | 2 | 2 | \$700.00 | \$1,400.00 | Norfolk (WVEC) (WVEC) | | 10/25/12 |
| 8.0 | Normal Line / SPOT | 11/04/12-11/04/12 | 4 | :30 | 7:58A- 9A (ET) | | | | | | | | 1 | 1 | \$2,000.00 | \$2,000.00 | Norfolk (WVEC) (WVEC) | | 10/25/12 |
| 9.0 | Normal Line / SPOT | 11/04/12-11/04/12 | 4 | :30 | 9A- 9:30A (ET) | | | | | | | | 2 | 2 | \$600.00 | \$1,200.00 | Norfolk (WVEC) (WVEC) | | 10/25/12 |
| 10.0 | Normal Line / SPOT | 11/04/12-11/04/12 | 4 | :30 | 9:58A- 11A (ET) | | | | | | | | 1 | 1 | \$1,760.00 | \$1,760.00 | Norfolk (WVEC) (WVEC) | | 10/25/12 |
| 11.0 | Normal Line / SPOT | 11/04/12-11/04/12 | 4 | :30 | 6P- 6:30P (ET) | | | | | | | | 2 | 2 | \$1,920.00 | \$3,840.00 | Norfolk (WVEC) (WVEC) | | 10/25/12 |
| 12.0 | Normal Line / SPOT | 11/04/12-11/04/12 | 4 | :30 | 11:35P- 12:35A (ET) | | | | | | | | 2 | 2 | \$600.00 | \$1,200.00 | Norfolk (WVEC) (WVEC) | | 10/25/12 |
| 13.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 4 | :30 | 3P- 3:58P (ET) | | 1 | | | | | | | 1 | \$1,000.00 | \$1,000.00 | Norfolk (WVEC) (WVEC) | | 10/25/12 |
| 14.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 4 | :30 | 3:58P- 4:58P (ET) | | 1 | | | | | | | 1 | \$1,000.00 | \$1,000.00 | Norfolk (WVEC) (WVEC) | | 10/25/12 |

CONFIRMATION CONTRACT

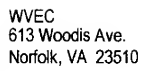
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



| Norfolk (WVEC) (WVEC) | | |
|---------------------------|--------------|--------------------|
| <u>By Broadcast Month</u> | <u>Spots</u> | <u>Rate</u> |
| Nov. 2012 | 31 | \$59,240.00 |
| Grand Total: | 31 | \$59,240.00 |

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|--|---|
| Station and Location: WVEC Norfolk | Date: 10/25 |
|--|---|

I, Lauren Schumacher
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | VARIES | | | | |

| |
|---|
| Total Charges: \$ 59,240 GROSS |
|---|

This broadcast time will be used by: Restore Our Future, Inc.

| | |
|--|-----------------------------|
| Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" | |
| <input type="checkbox"/> Yes | <input type="checkbox"/> No |

864269

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

12/6/11 _____
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Penne Marsh Penne Marsh NSC
Signature Printed Name Title